









### **WELCOME MESSAGE**

Dear colleagues,

Céad Míle Fáilte... One Hundred Thousand Welcomes



On behalf of the Irish Association of Physicists in Medicine (IAPM) and the European Federation of Organisations for Medical Physics (EFOMP), we would like to welcome you to Dublin for the 2022 European Congress of Medical Physics (ECMP).

This scientific meeting is the primary networking event for Medical Physicists in Europe and will continue to build on the success of the previous editions in Italy, Denmark and Greece. It is anticipated that the event will attract approximately 1000 delegates. The majority of delegates attending ECMP work at all levels in radiotherapy and diagnostic imaging (x-ray, nuclear medicine, MRI, ultrasound, UV and lasers) and are based in both public and private sector hospitals and healthcare enterprises throughout Europe and beyond. Many delegates are also involved in the academic sector with strong links to major universities. Under an EU directive which is now regulation in the European Union, Physicists are involved in research, use, training, specification, and optimisation of treatment systems. We regard ECMP 22 as a chance for our physicists to network face to face with vendors and see how to get the best for patients and health care services.

EFOMP represents more than 9000 medical physicists and clinical engineers working in the field of medical physics. Through ECMP we hope to connect these physicists and those from other nations. ECMP is a wonderful opportunity for us to share novel research ideas, experiences and teachings. Together with the scientific program for ECMP 2022, we have an exciting experiential social programme for the congress.

The theme of ECMP 2022 is Multiple Energies, Single Patient Focus. This represents the many strands of medical physics, which all operate at different energies and strengths and how, when they come together, they maximise the benefit to every patient. Ireland is an island nation with a strong history of sharing knowledge and connecting people. Here, we are all well aware of the importance of science without borders. The idea of the 2022 Congress is to reflect this connectivity between physicists and the sense of community. We will be welcoming other organisations to host joint sessions with us during the congress.

We appreciate and rely on the support of the many vendor companies which sponsor this event, exhibit and participate at our congress. Our experience suggests that the commercial aspect of the congress is of significant benefit to both exhibiters and delegates. You'll note from this brochure that we have a range of sponsorship packages available and we welcome any discussions. We would be grateful for your support of our congress.

Yours sincerely,



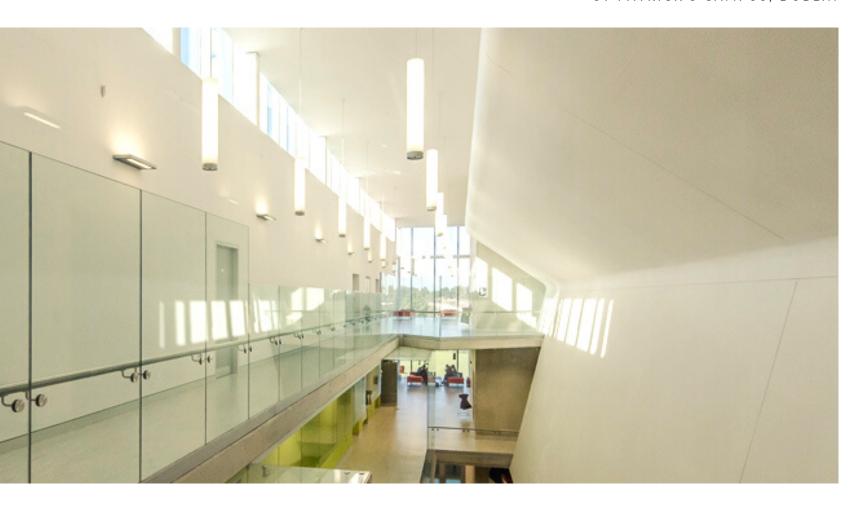
## INTRODUCTION **TO ECMP 2022**

Attracting hundreds of specialists from all over Europe, ECMP will provide an important forum for companies to showcase their latest advances, ideas, technologies, products and services. If you haven't thought about exhibiting at ECMP yourself, you may not yet realize how many potential benefits you can unlock.

## **TOP REASONS TO EXHIBIT AT ECMP 2022**

- Organized by EFOMP, ECMP is the premier European forum for Medical Physics and related topics The congress maximizes exhibit time and flow of attendees by offering exhibit spaces close to congress session rooms and refreshment areas.
- Introduce your products or services to over 1000 experts from all over Europe
- Meet professionals and build product and brand recognition in a faceto-face stimulating environment
- ECMP 2022 will be hosted by IAPM, the main Irish association of medical physicists
- Last but not least ECMP 2022 offers great educational opportunities.





### **PLATINUM SUPPORTER**

€21,000 plus 23% VAT

#### The package includes:

- Exhibition space, size 18 sqm.
- Priority choice of the exhibition space position will be granted for platinum level confirmations received by March 30, 2022
- Opportunity to organize a 60-minute satellite symposium during lunch break (lunch service not included).
- One roll-up banner (cm 80x200) display in the congress centre lobby.
- Platinum-level recognition with company logo linked to the sponsor website on the congress website (sponsor page)
- Platinum-level recognition with company logo on the congress final programme (sponsor
- Platinum-level recognition with company logo linked to the sponsor website on the congress app (sponsor page)
- 10 full congress registrations

### **GOLD** SUPPORTER

€16,000 plus 23% VAT

#### The package includes:

- Exhibition space, size 12 sqm.
- Priority choice of the exhibition space position, after platinum sponsors, will be granted for gold-level confirmations received by March 30, 2022
- Opportunity to organize a 45-minute satellite symposium during lunch break (lunch service not included).
- One roll-up banner (cm 80x200) display in the congress centre lobby.
- Gold-level recognition with company logo linked to the sponsor website on the congress website (sponsor page)
- Gold-level recognition with company logo on the congress final programme (sponsor page)
- Gold-level recognition with company logo linked to the sponsor website on the congress app (sponsor page)
- 7 full congress registrations

### **SILVER** SUPPORTER

€6,000 plus 23% VAT

### The package includes:

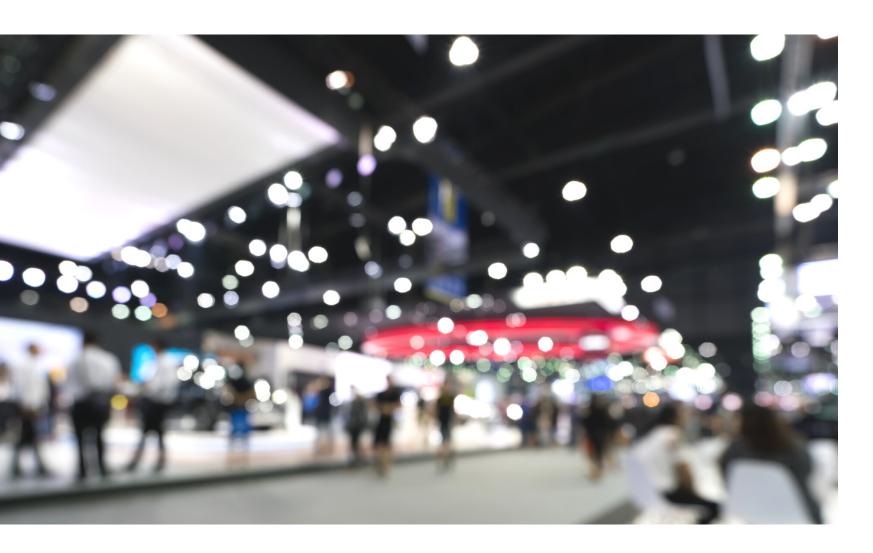
- Exhibition space, size 6 sqm.
- Priority choice of the exhibition space position, after platinum and gold sponsors, will be granted for silver-level confirmations received by March 30, 2022
- Silver-level recognition with company logo linked to the sponsor website on the congress website (sponsor page)
- Silver -level recognition with company logo on the congress final programme (sponsor
- Silver -level recognition with company logo linked to the sponsor website on the congress app (sponsor page)
- 3 full congress registrations

# SUPPORTER PACKAGE OVERVIEW

# SUMMARY TABLE OF MAIN SUPPORTER OPPORTUNITIES

SUMMARY OF BENEFITS	PLATINUM €21,000*	GOLD €16,000*	SILVER €6,000*
Exhibition space	18 sqm	12 sqm	6 sqm
Priority choice of the exhibition space position, for confirmations received by March 30, 2022	1st choice	2nd choice	3rd choice
Opportunity to organize a satellite symposium during lunch break (lunch service not included)	60 min	45 min	$\otimes$
One roll-up banner (cm 80x200) display in the congress centre lobby,			$\otimes$
Recognition with company logo linked to the sponsor website on the congress website (sponsor page)			
Recognition with company logo on the congress final programme (sponsor page)			
Recognition with company logo linked to the sponsor website on the congress app (sponsor page)			
Full congress registrations	10	7	3

\*PLUS 23% VAT ECMP2022 | 7



### **EXHIBITION SPACES**

Included in the exhibition package:

- Exhibition space (6sqm)
- 2 Exhibitor Passes (additional passes €100 plus 23% VAT each)
- Floor space only; no shell scheme or furniture included (available on request with additional costs)
- Basic power supply (max. 2 kw, 220V)
- Acknowledgement on the final congress program with company logo (supporter & exhibitor page)
- Acknowledgement on the congress website with company logo (supporter & exhibitor page)

Exhibition package - €3,900 plus 23% VAT

THIS EVENT IS A FANTASTIC **OPPORTUNITY TO MEET LIKE-**MINDED PROFESSIONALS FROM ACROSS EUROPE. SHARING IDEAS BETWEEN MEDICAL PHYSICS SPECIALITIES CONTINUES TO BE ONE OF THE KEYS TO KEEP UP WITH OUR **EVOLVING ROLE IN BOTH** RESEARCH AND CLINICAL WORK. EMBRACING CHANGE AND SHARING KNOWLEDGE IS ALSO THE GUIDING OBJECTIVE OF ECMP 2022 AND ITS SCIENTIFIC PROGRAM.

THE ECMP2022 ORGANISING COMMITTEE



## OTHER PROMOTIONAL AND **ADVERTISING OPPORTUNITIES**

#### **Delegate Lanyards** (Exclusive opportunity)



Increase your visibility by sponsoring the lanyards worn by delegates throughout the congress. Your company logo will be displayed alongside the ECMP 2022 logo on the lanyard. Insert of one supporter's flyer/brochure is included.

€ 6,000 plus 23% VAT

#### **Roll-up banner display**

One roll-up banner can be displayed in the congress centre lobby.



€ 1,500 plus 23% VAT

### Company logo on the congress website and the final program



Supporters logos will be published in dedicated pages of the congress website (link to the company website) and final printed program.

€ 1,300 plus 23% VAT

### Company logo on the final program

Supporters logos will be published in dedicated pages of the congress final printed program.

€ 1,000 plus 23% VAT



# SPONSOR A SPEAKER **READY ROOM**

**Exclusive Opportunity** 

All presenters will be required to check into the Speaker Ready Room in advance of their presentation. They will have the opportunity to review their presentation and relax before their session beginning. This area will be equipped with coffee station and wifi connection. Sponsorship acknowledgement with supporter logo will be available on the onsite signage and printed program.

Speaker Ready Room - €3,500 plus 23% VAT

## **Sponsor the Congress App!**



The congress app enables delegates to access all ECMP 2022 related information and functions such as the scientific programme, abstracts, and exhibitor info. Updated information on the congress will be available in real time at the attendees' fingertips. Supporters' logo and company information will be included in a dedicated page.

The app will be available on Apple and Android devices.

Congress App - €5,000 plus 23% VAT



# SPONSOR A SATELLITE **SYMPOSIA**

**Limited Opportunities** 

A number of timeslots will be reserved to satellite sponsored symposia on Thursday 18th and Friday 19th August. There will be two different opportunities:

Lunch-break symposia & Tea-time symposia

### **LUNCH BREAK SYMPOSIA**

Included in Platinum and Gold sponsor packages (see package details on previous pages). Five slots per day during lunch time.

### TEA-TIME SYMPOSIA

#### € 4,500 plus 23% VAT

Five slots per day after congress session ends (approx. at 17:00) Allotted time: 45 minutes (60 for platinum supporters).

### **Priority choice:**

- Lunch-time symposia will be assigned on a first-come-first-served basis with priority for platinum supporters.
- Tea-time symposia will be assigned on a first-come-first-served basis.

#### General rules:

The symposium content should not be a mere commercial message. The presentation should be consistent with the scientific integrity of the congress. The symposium program will be subject to the congress scientific committee approval.

#### The following is included in the fee:

- Meeting room rental
- Standard AV equipment

No lunch will be provided by the congress organization. The supporting company can provide lunch boxes through the official congress caterer (more information can be obtained from the organizing secretariat).

Any cost related to speaker participation will have to covered by the sponsor. Sponsored symposia cannot be included in any CME program.

## **SOCIAL EVENT SPONSORSHIP**

The main congress networking event will be the Welcome Reception and Congress Dinner. Companies interested in this sponsoring opportunity are kindly required to contact the organizing secretariat for more information.



Welcome Reception €5,000 plus 23% VAT



Congress Dinner €5,000 plus 23% VAT

N.B.: All supporters, regardless of the type of support, will be acknowledged in dedicated pages of the final programme distributed at the congress and congress website

## ABOUT **EFOMP**



The European Federation of Organisations for Medical Physics (EFOMP) was founded in May 1980 in London to serve as an umbrella organisation for all NMOs (National Member Organisations). The current membership covers 34 national organisations which together represent more than 8100 medical physicists and clinical engineers working in the field of medical physics.

#### The aims and purposes of the Federation include:

- fostering and coordinating the activities of National Member Organisations in the field of Medical Physics and collaborating where appropriate with national and international organisations
- promoting, through the National Member Organisations, the application of the principles, concepts, methods and techniques of physics to medicine, advancing better diagnostic and therapeutic procedures
- contributing, through the National Member Organisations, to the safe application of ionising and nonionising radiations and other physical agents in medicine by fostering a positive safety culture in hospitals, involving patients, staff and members of the public
- contributing to the advancement of Medical Physics and to the elevation of the standards of practice of the profession
- encouraging exchanges between the National Member Organisations and disseminating professional and scientific information through publications and meetings
- encouraging scholarships and the exchange of Medical Physicists between countries;
- proposing and developing guidelines for education, training, continuous professional development, registration and certification programmes;
- organising, directly or in conjunction with National Member Organisations, events for education, training and continuous professional development in the field of Medical Physics
- making recommendations on the appropriate general responsibilities, organisational relationships and roles of professionals in the field of Medical Physics
- encouraging the formation of organisations for Medical Physics where such organisations do not exist;
- liaising with the European Union on professional, scientific and training matters; participating in research projects related to medical physics scientific, educational and professional matters
- aiming for the recognition of the medical physics profession by the European Union and thus assisting in the mobility of medical physicists across the European Union Member States
- supporting the requirements of the Council Directive 2013/59/EURATOM that medical physicists have a high level of competence and clear definition of responsibilities and tasks and that medical physics experts are recognised by the competent authorities. The activities of the Federation are not aimed at profit.

#### The mission of EFOMP is:

- to harmonize and advance medical physics both in its professional clinical and scientific expression throughout Europe,
- to strengthen and make more effective the activities of the NMOs by bringing about and maintaining systematic exchange of professional and scientific information, by the formulation of common policies, and by promoting education and training programmes.

The motto developed and used by EFOMP to underline the important work of medical physics societies in healthcare is Applying physics to healthcare for the benefit of patients, staff and public. More info at: www.efomp.org

## **ABOUT IAPM**

The IAPM is an association of medical physicists working in healthcare, industry and academia in Ireland. The IAPM was founded in 2010 by the merger of the Association of Physical Scientists in Medicine (APSM) and the Irish Radiotherapy Physics Group (IRPG). The IAPM has over 250 members. 80% of members are in the Professional and Allied Professional category, the other 20% are students, trainees, unemployed and retired.

The mission of the Irish Association of Physicists in Medicine is to promote and support the medical physics profession, provide opportunities for education and professional development, a forum for professional interactions, to be the voice and thought leader for medical physicists in Ireland while promoting excellence in the profession to achieve the highest standard of patient care.

#### **Our Values**

- Having high standards for the profession
- Point of contact for medical physics related issues in Ireland
- Open communication and discussion on relevant topics in medical physics
- Proactive in providing expert medical physics advice to third parties
- Support the development of professional standards
- Support medical physicists in furthering their skills and qualifications
- Support IAPM members



